

Bachelor of Business Management

CRICOS Code: 112717J



Start your business career with the Bachelor of Business Management. Right from the beginning, you will engage in introductory units that will help you become a skilled professional with expertise in financial literacy, management principles, and a broad comprehension of the ever-changing market landscape.

Get the skills and knowledge to future proof your career.

Higher Education for Future Leaders.

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🔆 Bachelor of Business Management



Connecting you to a Successful Business Management Career!

As your Business Management education journey unfolds, delve deeper into specialised areas such as service design and operations, and explore economic theories and their managerial applications. Cultivate the leader within you through Business Management studies in authentic leadership, investigate business law and organisational communication, all tailored to foster your innovation and strategic thinking.

Your final step before stepping into a Business Management career is a capstone project that mirrors real-world challenges, coupled with a professional placement to gain hands-on experience.



🔆 Overview

This qualification is recognised within the Australian Qualifications Framework (AQF) at Level 7

Course Structure

- 17 Core Units (3 credit points/unit)
- 6 Elective Units (3 credit points/unit)
- 1 Work Integrated Learning Unit (WIL) / Capstone Project (6 credit points)

Career Outcomes

- Business Analyst
- Assistant Project Coordinator
- HR Coordinator
- Marketing Coordinator
- Sales Manager
- Customer Service Manager

