

Bachelor of

Entrepreneurship

and Innovation

CRICOS Code: 112715M



Join us on an educational adventure with the Bachelor of Entrepreneurship and Innovation degree. This comprehensive program provides crucial business management, financial literacy, and marketing knowledge.

You will acquire the skills to make data-driven decisions and spearhead creativity and innovation in the corporate arena.

Higher Education for Future Leaders.

www.igi.edu.au











Bachelor of Entrepreneurship and Innovation











Turning Your Innovative Ideas into Successful Ventures!

With a solid foundation in business law and ethics, you will be able to dive deep into modules such as Venture Ideation and Validation, Design Thinking, and Lean Start-Up with confidence.

IGI's forward-thinking curriculum embraces agile business practices and future trends, and prepares you for the ever-changing entrepreneurial landscape.

You will undertake a professional placement and capstone project towards the end of your entrepreneurship and innovation education journey.

Embark on a career path filled with endless possibilities. Become an entrepreneur and innovator grounded in ethical responsibility and sustainable practices. Join us to build a career and a robust network of professionals and like-minded individuals through IGI's collaborative learning experiences.

Overview

This qualification is recognised within the Australian Qualifications Framework (AQF) at Level 7

Course Structure

- 19 Core Units (3 credit points/unit)
- 4 Elective Units (3 credit points/unit)
- 1 Work Integrated Learning Unit (WIL)/ Capstone Project (6 credit points)

Career Outcomes

- Startup Founder/Corporate Leader
- Business Analyst
- Product Manager
- Marketing Coordinator
- Sustainability Consultant
- Corporate Innovator/Intrapreneur

