

Bachelor of Business

Management

CRICOS Code: 112717J



Start your business career with the Bachelor of Business Management. Right from the beginning, you will engage in introductory units that will help you become a skilled professional with expertise in financial literacy, management principles, and a broad comprehension of the ever-changing market landscape.

Get the skills and knowledge to future proof your career.

Higher Education for Future Leaders.

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Bachelor of Business Management











Connecting you to a Successful Career!

As your educational journey unfolds, delve deeper into specialised areas such as service design and operations, complemented by an exploration of economic theories and their managerial applications. Cultivate the leader within you through studies in authentic leadership, alongside learning the ropes of business law and organisational communication, all tailored to foster innovation and strategic thinking.

Your final step before stepping into the professional world is a capstone project that mirrors real-world challenges, coupled with a professional placement to gain hands-on experience.

This course has two built in exit qualifications

Associate Degree of Business Management

Diploma of Business Management



This qualification is recognised within the Australian Qualifications Framework (AQF) at Level: 7



- 10 Core Units (3 credit points/unit)
- 6 Elective Units (3 credit points/unit)
- 7 Specialisation Units (3 credit points/unit)
- 1 Work Integrated Learning Unit (WIL) / Capstone Project (6 credit points)

Career Outcomes

- Business Analyst
- Assistant Project Coordinator
- HR Coordinator
- Marketing Coordinator
- Sales Manager
- Customer Service Manager



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